

www.centralcorridors.com/wcg/

October 1, 2014

## **Northwoods Rail Transit Commission – WCGroup Actionable Shipper Data Outreach – Coordinated Work Plan**

### **Objective:**

Promote assembly of confidential shipper data needed for implementation of specific rail and rail-related infrastructure projects designed to increase freight on the Region's lighter density rail lines to assure sustainable, competitive rail service for the Region, job growth and prosperity for the Region's communities.

### **Coordinated Work Plan**

1. Establish a network of local public officials and development interests (“Local Participants”) to identify and establish contacts with: (a) personnel at local facilities that are current or potential users rail services to, from and within the NRTC and Great Lakes Forests Region; (b) their corporate and/or third-party transportation and logistics decision makers; and (c) other local stakeholder interests.
  - Orient local participants to [CN/WCGroup Confidentiality Agreement](#), [Actionable Shipper Data Worksheet](#), and relevant, potential projects and work plans.
  - Provide contact information for access to railroad and WCGroup project participants who can respond to questions and provide assistance with shipper/receiver contacts.
  - Create, maintain and share local participant roster and contact information.
  - Adopt communications and feedback protocols and invite participation by and sharing with relevant agencies MI, MN and WI agencies.
2. Local facilities personnel, corporate and/or third-party decision makers:
  - Create and maintain contact information data base
  - Implement Confidentiality Agreements and recover ASD Worksheets.
  - Provide individual feedback and group data sharing limited to the extent consistent with Confidentiality Agreements and [Antitrust Compliance Guidelines](#).