



January 21, 2013

**Pilot Project Prospectus – New London WI
“Remote” Intermodal Operation and Related**

1. Shipper cluster:

- Hillshire Farms; Bemis-Curwood; Steel King; Perfecseal; Gutte; EJ Metals; Electronic Manufacturing; Abel; Mill-Tech; Oak Plus; others?
- Granite Valley Forest Products (formerly Wolf River).
 - State of the art facility (built 2003-2005).
 - Outbound capacity approx. 500 cars/yr. or 2,000 containers.
 - Export potential (Mexican, European markets established).
 - Raw inbound via truck due to spoilage? Can that be remedied?
- Local draw, *e.g.*, Waupaca (off main), Weyauwega, Manawa, Clintonville?
- Survey shippers freight for analysis and “subscription” to the project?
- Shipper supported NGV CDLs for drayage, energy/emissions management?

2. Suitable manifest train operations and capacity?

- Off mainline desirable?
- Days/wk.at New London?
- Connections, including Chicago? CN single line and export?
- Chicago area distribution? Value of TOFC capability, a captive car fleet?

3. Potential location for Intermodal Container Operation?

- Granite Valley site (at or adjacent)?
- Access on CTHwy S.
- Junction STHwys 45 and 54, local accessibility.
- Industry spur built 2003, adjacent to City industrial park site.
- Connection to CN in place, owned by City, needs upgrade.
- WisDOT potential funds for upgrades, crossing CTH S?

4. Potential for Reefer Operation?

- Hillshire at New London? Others within short dray?
- Potential for TOFC operation for reefers? Other?

5. City support? Potential public-private assistance?

6. Feasible? Competitive, Sustainable? Possible Showcase or Model Project?