Wisconsin Central Group
An ad hoc Rail Freight Stakeholders Coalition
www.centralcorridors.com/wcg/

Lake States Shippers Association
A Classic Co-op Shippers Association
www.centralcorridors.com/lssa/

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LSSA Data Co-Op Project Phase II 2020-2021

Strategic Goal, Immediate Objectives, Funding Sources and Uses

~~Talking Points i~~In Summary, Following ~~-~~Meeting, Tuesday January 21, 2020 at Green Bay, WI

1. **Strategic Goal.**

   Preserve, restore and transform the Great Lakes Forests Region (UP MI, WI and MN) ("Region" or "GLFR") rail network (*i.e.* not just branch lines), including direct (shortest rail miles) east/west routes (e.g. Hwy 8 Rail Corridor in Wisconsin and extended) and related rail line corridors, through conversions of over-the-road ("OTR") trucked freight to rail and rail intermodal, founded on an expanded base of aggregated Actionable Shipper Data ("ASD") fully implemented on a 3-5 year horizon, 2021-2025.

2. **Immediate Objectives of Data Co-op Project Phase II.**

   Implement Data Co-op Project Phase II ("DCP-II"): (a) update and expand GLFR~~egion~~ shipper ASD participation under legally binding confidentiality, data security and antitrust safe harbor compliance protocols; (b) use aggregated ASD to identify and tender freight on specific, select freight lanes amenable to conversion from OTR truckload relying on currently available rail service and capacity; and (c) identify, calculate cost/benefits, quantify and prioritize select specific rail and related infrastructure investments that will facilitate conversion of OTR truckload freight beyond current rail service and capacity including potential sources of funding.~~; and (d) identify the means and options for conversion from historic to real time ASD aggregation for Data Co-op Project Phase III for implementation on a 3-5 year horizon, 2021-2025.~~

3. **Funding Sources for DCP-II, WI Component.**

   Apply for a $200,000 grant from WI Freight Rail Infrastructure Improvement Program, Intermodal Facility Grants and Loans, ~~due February 3, 2019,~~ to be supported by shipper and/or or other subscribed matching funds, minimum $40,000.

4. **Funding Sources for DCP-II, MI Component.**

   Seek a $100,000 or more grant from MI DOT or related public sources, to be supported by shipper and/or other subscribed matching funds, minimum $20,000.

5. **LSSA Administrative and Communications Support for Seeking DCP-11 Funding.**

   Find subscriptions/contributions or other means sufficient to obtain DCP-II funding.

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